



IATUL Porto 2021

13th - 15th July 2021 / Porto, Portugal

Bridging Universities and Society
Libraries as Connectors

online format

SPONSORSHIP PROSPECTUS

IATUL is the International Association of University Libraries, an international forum for the exchange of ideas relevant to librarianship in universities throughout the world. IATUL 2021 will be a continuation of a series of successful meetings that have been held over the last 65 years and the conference is expected to attract close to 400 delegates from around the world.

BENEFITS OF SPONSORING THE 41ST ANNUAL IATUL CONFERENCE:

IATUL is the only international association of academic library leaders. For the 2021 conference, Brazilian, Spanish and African (Portuguese speaking) members will be strongly encouraged to attend, providing global visibility and significant marketing and promotional opportunities for your organisation

- The range of topics will cover the latest developments in libraries. This enables your organisation to promote itself as a leading supporter of library and information services, thus strengthening your brand profile
- The conference is targeted at library directors and so you will have the opportunity to meet library executives and decision makers
- The online conference organization supports opportunities to engage in dialogue and networking and to develop new and existing relationships

PLATINUM SPONSOR

10 000€

PLATINUM SPONSORS WILL RECEIVE

- Inclusion of company logo on the IATUL letterhead as an IATUL partner for 1 year
- Inclusion of company logo on the IATUL website landing page for 1 year

AT THE CONFERENCE

Recognition as a Platinum sponsor on all conference material including:

- Logo on all promotional material, including the conference website (with hyperlinks to company website)
- Naming rights to one plenary speaker and panel session - signage prominently displayed
- Signage displayed in main online conference venue
- PowerPoint holding slides displayed during plenary sessions

REGISTRATION

Four conference registrations guaranteed to online participation and networking with delegates

CONFERENCE INSERTS

- One single page A4 size pdf brochure for sharing in global conference documentation

GOLD SPONSOR

5 000€

GOLD SPONSORS WILL RECEIVE

- Inclusion of company logo on the IATUL letterhead as an IATUL partner for 1 year

AT THE CONFERENCE

Recognition as a Gold sponsor on all conference material including:

- Logo on all promotional material, including the conference website (with hyperlinks to company website)
- Signage displayed in online conference venue
- PowerPoint holding slides displayed during plenary sessions

REGISTRATION

Two conference registrations guaranteed to online participation and networking with delegates

CONFERENCE INSERTS

- One single page A4 size pdf brochure for sharing in global conference documentation

SILVER SPONSOR

3 000€

AT THE CONFERENCE

Recognition as a Silver sponsor on all conference material including:

- Logo on all promotional material, including the conference website (with hyperlinks to company website)
- Signage displayed in online conference venue

REGISTRATION

One conference registration guaranteed to online participation and networking with delegates

CONFERENCE INSERTS

- One single page A4 size pdf brochure for sharing in global conference documentation

BRONZE SPONSOR

1 000€

AT THE CONFERENCE

Recognition as a Bronze sponsor on all conference material including:

- Logo on all promotional material, including the conference website (with hyperlinks to company website)
- Signage displayed in online conference venue

CONFERENCE INSERTS

- One single page A4 size pdf brochure for sharing in global conference documentation

POSTER PRIZE SPONSOR (ONE AVAILABLE)

5 000€

SPONSORSHIP BENEFITS

- Exclusive sponsorship of poster prize
- Opportunity for a representative of your organisation to present the prizes at the award ceremony
- Logo on all promotional material, including the conference website (with hyperlinks to company website) and award certificates
- Signage displayed in online conference venue
- One conference registration guaranteed to online participation and networking with delegates

EXHIBITORS

2 500€

EXHIBITOR BENEFITS

- Logo on all promotional material, including the conference website (with hyperlinks to company website)
- Booth special online space, to share videos, documentation and create meetings with delegates
- Two conference registrations guaranteed to online participation and networking with delegates

OTHER WAYS TO SUPPORT THE CONFERENCE

- One single page A4 size pdf brochure for sharing in global conference documentation-----500€

SPONSORSHIP APPLICATION FORM

If you are interested in providing sponsorship for the International Association of University Libraries Conference 2021, please complete the below form and send us via email iatul2021@fe.up.pt

Company:

Contact Person:

Postal Address

Phone:

Email:

LEVEL OF SUPPORT (PLEASE TICK):

- | | |
|---|--|
| <input type="checkbox"/> Platinum (10 000€) | <input type="checkbox"/> Poster Prize (5 000€) |
| <input type="checkbox"/> Gold (5 000€) | <input type="checkbox"/> Exhibition (2 500€) |
| <input type="checkbox"/> Silver (3 000€) | <input type="checkbox"/> Half Page Advert (500€) |
| <input type="checkbox"/> Bronze (1 000€) | |

TERMS AND CONDITIONS

- 1 All sponsorship fees are displayed as EUR and include VAT.
- 2 Sponsorships will not be secured until signed sponsorship agreement has been sent via email to iatul2021@fe.up.pt
- 3 Invoices will be issued once we have received your signed sponsorship agreement.
- 4 Invoices are due and payable within fourteen (14) days from issue.
- 5 It is the sponsor's responsibility to provide all graphics and editorial advertisements via email to iatul2021@fe.up.pt by 1 April 2021
- 6 Company logos must be supplied in 300 dpi tiff file or high resolution jpeg within seven (7) days of the invoice being paid, in order to maximise marketing media and public relations.
- 7 Following confirmed commitment, sponsorship fees are non-refundable

SIGN ON BEHALF OF THE ORGANIZATION

Full Name:

Date:

Position:

Signature: